



MARSEILLE



MARSEILLE, MAKING WAVES IN THE MEETINGS WORLD

The second largest city in France, Marseille is lined with 57 kilometers of coast that leads into the Calanques National Park, a rarity to have such a site sitting so close to a city of almost a million.

Marseille is a modern and dynamic city, constantly on the move confirming its excellence in the most innovative business and scientific sectors. This city of knowledge and creativity is a booming destination with the opening of numerous cultural sites, new luxury 5 and 4 star hotels, heavy investment in renovation of the convention centres.

In 2017, Marseille will hold the title as European Capital for Sport, positioning itself as an attractive place for both sports and events. Twice in a row, Marseille came in second in France after Paris in the ICCA ranking, proving its experience hosting international events. Choose Marseille The Attractive City in Provence!



YOUR KEY CONTACT

MARSEILLE EVENTS & CONVENTION BUREAU

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KEY

ECONOMIC
SECTOR

- **A wide range of industries:** biotechnologies, immunology, genetics, offshore, photonics, freight, cruises and IT.
- Marseille, recognised as a **business centre & an Exchange platform for Southern Europe.**
- **French Tech**
- As **second diplomatic seat in France**, Marseille has successfully played the hand of international relations (Onudi, World Water Council, World Bank). A real para-diplomatic center.
- **A city of knowledge and creativity:** Aix-Marseille University : the 1st French university with 74 000 students (Health, Life Sciences, Energy, Technology, Medical).
- **A must-see destination for business tourism, leisure, culture with a capacity of 8,000 hotel rooms.**
- **2nd film-making destination in France.** Thanks to its light and nature, Marseille attracts artists & film directors. Marseille seduces by its distinct personality & its thousand expressions ...



SUCCESSFUL EVENTS

- **2019 Ocean's 19 World Congress**, 1,800 delegates
- **2018 SpaceOps Conference**, 750 delegates
- **2017 European Group for Blood and Marrow Transplantation**, 4,500 delegates
- **2017 Fiber to the Home**, 2,500 delegates
- **2017 European Congress on extracorporeal Circulation Technology**, 500 delegates
- **2017 World Smart Week**, 500 delegates

BUSINESS
CLUSTERS

- **Marseille, 2nd French Centre for Scientific and Research in France**
- **Life Sciences and Technologies:** Eurobiomed Cluster
- **Photonics optics:** Popsud / Optitec Clusters – including the space industry, under-water optics, nuclear fusion, medical imaging
- **Audiovisual and Multimedia:** PRIMI Cluster (Pôle Transmedia Méditerranée)
- **Chemistry & Petrochemistry:** Novachim Cluster – Chemistry, Plastic, Materials
- **Energy:** CAPENERGIES (Energy generation with no greenhouse gases) and TRIMATEC competitiveness cluster (nuclear energy)
- **PÔLE MER PACA:** Competitiveness cluster with a global reach
- **PASS:** Scents, Fragrances, Flavours
- **Pôle SAFE:** Security and Aerospace actors for the Future of Earth
- **TERRALIA competitiveness cluster PEIFL:** Fruit and vegetables cluster
- **Safe cluster:** Secured Communicating Solutions

Rooms	☆	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	Apartment hotels
Number of hotels	29	28	30	16	4	15
Number of rooms	1008	1460	1844	1710	364	1537

ACCOMMODATION








MEETING ROOMS

GLOBAL CAPACITY: 4,800 DELEGATES

Capacities	<100	101 to 250	251 to 1,000	1,001 to 5,000	> 5,001
Marseille	1,142	79	43	3	3

CONVENTION CENTRES

Venues	Rooms	Exhibition (sqm)					
Marseille Chanot	2 auditoriums + an adjustable plenary venue seating 1,600 to 3,200 persons 25 meeting rooms 5 Halls & Outdoor area	70,120 sqm	3,200	30 to 120	Up to 120	Up to 8,000 in the Palais & Halls	2,300 to 8,000
Palais du Pharo	1 auditorium 20 meeting rooms	4,200 sqm	900	30 to 120	15 to 90	1,000	80 to 1,000
World Trade Center Marseille Provence <i>(refurbished from July 2016 to July 2017)</i>	11 meeting rooms	1,000 sqm	380	180	45	380	400
Pullman Palm Beach Hotel	1 auditorium 11 meeting room	1,290 sqm	320	120	60	300	500



ACCESS

**Marseille Provence Airport: 3rd largest French airport for passenger traffic.
1st low cost airport in europe (MP2).**

... MARSEILLE, THE GATEWAY OF PROVENCE, SOUTHERN FRANCE

- **25 daily flights Paris/Marseille** (75 minutes flying time).
- **Over 131 airlines linking directly 30 countries/105 airports, and major European hubs.**
- **16 daily high speed train only 3 hours from Paris** (Charles de Gaulle Airport/ Gare de Lyon), 3h30 from Geneva, 5h10 from Brussels, 5h 30 from Barcelona and 6h 15 from London (Eurostar).
- **The phocaean city is easily accessible from Marseille Provence International Airport:** 20 mins by bus , taxi & train (TER).
- **From Saint-Charles Rail Station, located in the heart of Marseille:** direct connections to metro, bus networks, car rental, less than 15 minutes to access the 3 Convention Centres.

