



# BORDEAUX

**BORDEAUX**  
Convention Bureau



WORLD CAPITAL  
OF WINE & ICONIC  
CONGRESS CITY

World-renowned destination for its prestigious wine, Bordeaux is a beautiful city, famous for its culture and the quality of its lifestyle. Located in an outstanding region, Bordeaux offers a variety of landscapes from the vineyards to the Atlantic Coast and the Bassin d'Arcachon.

Beyond the rich architectural and cultural heritage, Bordeaux has become an influential and attractive metropolis of the 21<sup>st</sup> century.

- UNESCO World Heritage Site
- 6 million tourists per year
- 500 professional meetings per year
- **NEW** 2016 May 31<sup>th</sup>, Opening of the Cité du Vin: [www.laciteduvin.com](http://www.laciteduvin.com)
- **NEW** June 2017, Bordeaux will connect to Paris by TGV in 2 hours
- **NEW** 2018, New multifonctionnal venue for congress up to 5 000 pax



## YOUR KEY CONTACT

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**KEY**  
**ECONOMIC SECTOR**

- 1 - Aeronautics, space & defense
- 2 - Wine, agriculture & food industries
- 3 - Forestry & wood
- 4 - Health
- 5 - Optic & laser
- 6 - Sustainable construction, materials
- 7 - Information Technology
- 8 - Surf industry

...  
**Bordeaux focuses its economic development on research, technology and innovation**

- 11,600 research scientists in Aquitaine
- 106,000 students in 2 universities and 17 advanced engineering schools
- 110 research units at the University of Bordeaux (CNRS, INSERM, INRA CEMA-GREF, INRIA, CEA/CESTA,...)
- World class companies: Thales, Dassault, Sanofi, Vinci, Astrium...



 **BUSINESS CLUSTERS**

**5 competitiveness Clusters, 1 international, 4 national**

- **Aerospace Valley:** aeronautics, space, embedded systems
- **Route des Lasers:** lasers, photonics and applications
- **Xylofutur:** forestry products and materials
- **Avenia:** future, energy, environment (environmental technologies)
- **Agri Sud Ouest:** agriculture & food industries



**SUCCESSFUL EVENTS**

- **2016 World Congress of Veterinary Dermatology,** 3,000 delegates
- **2015 World Congress on Intelligent Transport Systems,** 8,000 delegates
- **2014 COFREND (non-destructive testing) Journées Nationales,** 1,200 delegates
- **2014 International Symposium on Photochemistry IUPAC,** 600 delegates
- **2013 Congrès Français de Mécanique,** 1,000 delegates
- **2012 ECCEO-IOF (osteoporosis),** 4,000 delegates

**ACCOMMODATION**

With more than 10,000 rooms in some 150 hotels, Bordeaux offers a wide variety of accommodation ranging from charming properties in the vineyards to conventional hotels located near the conference centres.

**2018, more than 500 new rooms in the city centre**

**MEETING ROOMS**

**GLOBAL CAPACITY:**  
1,500 DELEGATES

**2018, New multifunctional facilities to welcome congress up to 5 000 pax**

**CONGRESS CENTRES**

Rooms	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆	others
City center	723	1,316	944	233	749
Congress District	119	525	341	0	193
Suburb & Vineyard	0	154	435	49	0



Capacities	<100	101 to 250	251 to 1,000	1,001 to 5,000	> 5,001
Bordeaux	115	32	11	5	0
Suburb & Vineyard	83	19	11	1	0

Venues	Rooms	Exhibition (sqm)
Bordeaux Congress Centre	3 auditoriums	3,000 sqm
	10 meeting rooms	
Bordeaux Exhibition Centre Lac	10 meeting rooms	76,071 sqm
	3 exhibition halls	
Congress Centre Cité Mondiale	1 auditorium	1,270 sqm
	4 meeting rooms	
Hangar 14		5,400 sqm
Bordeaux Palais de la Bourse	1 auditorium	1,200 sqm
	19 meeting rooms	
Pin Galant	1 auditorium	1,000 sqm
Bordeaux Stadium	1 auditorium	6,000 sqm



## ACCESS

With its international airport, Bordeaux is connected to the whole world: 55 scheduled routes are served by regular flights European and North-African main cities. 25 airlines of which 9 low-cost companies fly to Bordeaux.

### BORDEAUX IS LINKED WITH 5 OF THE BIGGEST EUROPEAN HUBS:

- Paris Charles de Gaulle, 6 flights per day, 820 connections
- Amsterdam, 3 flights per day, 350 connections
- London, 3 flights or more per day, 150 connections
- Madrid and Lisbon (2 flights per day each): connections towards South-America
- Rome Fiumicino: 1 flight or more per day, 250 connections

BORDEAUX INTERNATIONAL AIRPORT is 12 km from the city centre and 15 km from the convention centre. There are regular transfers between the airport and the city.

- The main airline serving Bordeaux Airport is **Air France**. It offers advantages to congress planners for the promotion of their event (Air France **Global Meetings programme**). The company is part of the Sky Team network, serving 898 destinations in 169 countries.

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